

**TARIFF D.S.M.C.
(DEMAND-SIDE MANAGEMENT ADJUSTMENT CLAUSE) (Cont'd.)**

PROGRAM: TEE – Targeted Energy Efficiency

AVAILABILITY OF SERVICE

Available on a voluntary basis to individual residential customers receiving retail electric service from the Company, who have primary electric heat and use an average of 700 kWh per month. Residential customers without primary electric heating may also be eligible for limited efficiency measures if they have electric water heating and use an average of 700 kWh from November through March. To qualify, the household's income cannot exceed the designated poverty guidelines as administered by your community action agency. The household must also qualify according to the guidelines for the Weatherization Assistance Programs administered by the communication action agencies.

PROGRAM DESCRIPTION

The Kentucky Power Targeted Energy Efficiency Program (TEE) provides weatherization and energy efficiency services to qualifying residential customers who need help reducing their energy bills. The Company provides funding for this program through the Kentucky Community Action network of not-for-profit community action agencies. The program funding and service is supplemental to the Weatherization Assistance Programs offered by your community action agency. This program provides energy saving improvements to your existing home. Program services can include these items, as applicable and per program guidelines:

- Energy audit
- Air infiltration diagnostic test to find air leaks
- Air leakage sealing
- Attic, floor, side-wall insulation
- Duct sealing and insulation
- High efficiency compact fluorescent light bulbs (CFLs)
- Domestic hot water heating insulation (electric)
- Customer education on home energy efficiency
- Partial funding High efficiency heat pump (restrictions apply)

RATE

No rate applies for this program.

EQUIPMENT

The Kentucky Community Action network of not-for-profit community action agencies will furnish and install, in the customer's presence, the equipment as provided by this program.

(Cont'd on Sheet No. 22-4)

**CANCELLED
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KENTUCKY PUBLIC
SERVICE COMMISSION**

(N)

(N)

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NAME TITLE

KENTUCKY PUBLIC SERVICE COMMISSION
JEFF R. DEROUEN EXECUTIVE DIRECTOR
TARIFF BRANCH
<i>Brent Kirtley</i>
Frankfort, Kentucky ADDRESS EFFECTIVE 4/30/2012
PURSUANT TO 807 KAR 5:011 SECTION 9 (1) dated Month/date/year

**TARIFF D.S.M.C.
(DEMAND-SIDE MANAGEMENT ADJUSTMENT CLAUSE) (Cont'd.)**

PROGRAM: EEFS – Energy Education for Students

AVAILABILITY OF SERVICE

All schools within Kentucky Power's service territory are eligible to participate. The program targets 7th grade students.

PROGRAM DESCRIPTION

The Kentucky Power Student Energy Education Program (EEFS) targets 7th grade students at participating schools within the Kentucky Power Company service territory. The program introduces them to various aspects of responsible energy use and conservation. With this program, students use math and science skills to learn how energy is produced and used, and methods to conserve energy that can easily be applied in their own homes.

The Company partners with the National Energy Education Development Project (NEED) to implement this program. NEED is an established and respected energy education organization that has been presenting programs for teachers and students in Eastern Kentucky for many years. The program, provided at no cost to participating school systems, includes:

- Professional development for teachers where they will receive classroom curriculum and educational materials on energy, electricity, economics and the environment
- Each Student receives compact fluorescent lights (CFLs) to help students apply their classroom learning at home
- An opportunity for participating students and their families to make the ENERGY STAR® Pledge

RATE

No rate applies for this program.

EQUIPMENT

The CFLs furnished by the Company are delivered to the schools for delivery to students. The CFLs will not be installed by the Company, or its authorized agents.

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TARIFF BRANCH
ADDRESS <u>Frankfort, Kentucky</u>
EFFECTIVE DATE <u>4/30/2012</u>

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**TARIFF D.S.M.C.
(DEMAND-SIDE MANAGEMENT ADJUSTMENT CLAUSE) (Cont'd.)**

PROGRAM: REP - Residential Efficient Products

AVAILABILITY OF SERVICE

All Kentucky Power residential customers are eligible to participate.

PROGRAM DESCRIPTION

The Kentucky Power Residential Efficient Products Program (REP) offers residential customers instant rebates on ENERGY STAR lighting products at participating retail stores across our service territory. The program targets the purchase of lighting products through in-store promotion as well as special sales events. Customer incentives facilitate the increased purchase of high efficiency products while in-store signage, sales associate training and support makes provider participation easier.

A convenient online store where you can shop for energy efficient lighting and get immediate discounts is also available, including specialty and hard-to-find CFLs, LED holiday lights, LED nightlights, and ENERGY STAR® ceiling fans.

RATE

Vendor controlled and adjusted in-store rebates can range from \$1.00 per single pack up to \$3.00 per multi-pack, for up to a 12-bulb limit per purchase are available while funds last.

EQUIPMENT

No equipment required to participate in this program will be furnished or installed by the Company, or its authorized agents. It is the customer's responsibility to purchase and install the required equipment.

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SERVICE COMMISSION**

(Cont'd on Sheet No. 22-8)

KENTUCKY PUBLIC SERVICE COMMISSION
JEFF R. DEROUEN EXECUTIVE DIRECTOR
TARIFF BRANCH
<i>Brent Kirtley</i>
Frankfort, Kentucky
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(N)

**TARIFF D.S.M.C.
(DEMAND-SIDE MANAGEMENT ADJUSTMENT CLAUSE) (Cont'd.)**

PROGRAM: HEHP – High Efficiency Heat Pump

AVAILABILITY OF SERVICE

Available on a voluntary basis to individual residential customers who live in site built homes with a central electric resistance heating system or an existing less efficient heat pump system and have received retail electric service from the Company for the past twelve months at that residence.

PROGRAM DESCRIPTION

The Kentucky Power High Efficiency Heat Pump (HEHP) offers an incentive to residential customers who upgrade their central electric resistance heating system or existing less efficient heat pump system to a new, high efficiency heat pump unit. To qualify, the new heat pump unit must have a minimum rating of 13 SEER (Seasonal Energy Efficiency Ratio) and 7.7 HSPF (Heating Seasonal Performance Factor) for resistance heat upgrade, or 14 SEER and 8.2 HSPF for upgrading from a less efficient existing heat pump to a high efficiency heat pump unit.

RATE

A \$400 incentive is offered to residential customers that qualify.

EQUIPMENT

No equipment required to participate in this program will be furnished or installed by the Company, or its authorized agents. It is the customer's responsibility to purchase and install the required equipment by an approved HVAC dealer participating in the program.

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TARIFF BRANCH	
<i>Burt Kinley</i>	
EFFECTIVE 4/30/2012	
PURSUANT TO 807 KAR 5:011 SECTION 9 (1) Month/date/year	

(N)

(N)

**TARIFF D.S.M.C.
(DEMAND-SIDE MANAGEMENT ADJUSTMENT CLAUSE) (Cont'd.)**

PROGRAM: MHHP – Mobile Home High Efficiency Heat Pump

AVAILABILITY OF SERVICE

Available on a voluntary basis to individual residential customers who live in a mobile home with a central electric resistance heating system and have received retail electric service from the Company for the past twelve months at that residence.

PROGRAM DESCRIPTION

The Kentucky Power Mobile Home High Efficiency Heat Pump (MHHP) offers an incentive to residential customers who live in a mobile home and upgrade their central electric resistance heating system with a new, high efficiency heat pump unit. To qualify, the new heat pump unit must have a minimum rating of 13 SEER (Seasonal Energy Efficiency Ratio) and 7.7 HSPF (Heating Seasonal Performance Factor).

RATE

A \$400 incentive is offered to residential customers that qualify.

EQUIPMENT

No equipment required to participate in this program will be furnished or installed by the Company, or its authorized agents. It is the customer's responsibility to purchase and install the required equipment by an approved HVAC dealer participating in the program.

(N)

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(Cont'd on Sheet No. 22-10)

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**TARIFF D.S.M.C.
(DEMAND-SIDE MANAGEMENT ADJUSTMENT CLAUSE) (Cont'd.)**

PROGRAM: Residential & Commercial HVAC Diagnostic and Tune-up

AVAILABILITY OF SERVICE

Available to Kentucky Power residential customers and small commercial customers using less than 100 kW peak demand having unitary central air-conditioning or heat pump systems. The Kentucky Power Small Commercial HVAC Program encourages small commercial customers to keep their heating, ventilation and air conditioning (HVAC) equipment operating at peak efficiency, either by way of a simple tune-up or an equipment upgrade. The program is not applicable for customers seeking repair of non-operational units.

PROGRAM DESCRIPTION – HVAC Diagnostic and Tune-up Program

The residential and commercial customer will be offered an incentive when receiving this Diagnostic and Tune-up service from a participating, state licensed contractor. It will help extend the life of the system, reduce energy costs and improve the interior comfort of your business. The diagnostic and tune-up service includes testing for inefficiencies in air conditioning and heat pump systems due to air-restricted indoor or outdoor coils and over or under refrigerant charge.

RATE

A \$50 incentive is offered to residential customers and a \$75 incentive is offered to commercial customers that qualify.

EQUIPMENT

No equipment required to participate in this program will be furnished or installed by the Company, or its authorized agents. It is the customer's responsibility to contact a participating state licensed program dealer who can administer the diagnostic service.

(Cont'd on Sheet No. 22-12)

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**TARIFF D.S.M.C.
(DEMAND-SIDE MANAGEMENT ADJUSTMENT CLAUSE) (Cont'd.)**

PROGRAM: CIP – Commercial Incentive Program

(N)

AVAILABILITY OF SERVICE

All commercial (non-industrial) customers in Kentucky Power's service territory are eligible to participate.

PROGRAM DESCRIPTION

The Kentucky Power Commercial Incentive Program (CIP) offers a convenient way to receive funding for common energy efficiency projects. The Commercial Incentive Program provides financial incentives to business customers who implement qualified energy-efficient improvements and technologies.

Incentives are available for a variety of energy-saving technologies in existing buildings and new construction projects. Choose from a menu of prescriptive measures with standardized incentives. The program menu includes, but is not limited to, incentives for:

- Lighting
- Heating, ventilation, and air conditioning (HVAC)
- Food Service and Refrigeration

A complete list of the eligible equipment and incentive amounts can be found in the Program Application located at KentuckyPower.com/save/programs.

RATE

The maximum payout is 50% of incremental equipment costs, up to \$20,000 annually per customer account is offered to commercial customers that qualify.

EQUIPMENT

The Company, or its authorized agents, will administer the evaluation of customer installed energy measures. The Company, or its authorized agents, may provide support for the installation services through approved program contractors.

AGREEMENT

A customer program application agreement is required to participate in this program.

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KENTUCKY PUBLIC
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